

*Alpignano, Largo Revelli*

**HAPPY BIRTHDAY Mr.REMO!**



*27 giugno 2005*

*29 giugno 2006*

Alcuni momenti durante Happy Birthday Mr.Remo! 2005



ALCUNI MOMENTI DI HAPPY BIRTHDAY Mr.REMO! 2005 e 2006



Le Autorità cittadine



La sorella Elsie, La moglie Ami, Remo e la cugina Domenica



Apertura del concerto con l'esibizione degli allievi più giovani (6 e 8 anni) *Happy Birthday Mr.Remo!* 2006



Gianni Branca tra Remo e Ami



Remo e Alfredo Gomez da Paixao

My Sincere Thanks TO  
EVERYONE WHO MADE MY  
RECENT VISIT TO ALPISNARD  
A MEMORABLE EXPERIENCE.  
Remo & Belli



Remo Belli e la cugina Domenica



*August 2006*

*U.S.A.*

*Valencia (California)*

*Los Angeles*

*VALENCIA(CA). FABBRICA REMO USA*



*REMO MOSTRA A UMBERTO COME PROVARE LO STRUMENTO E COME SI MONTANO LE PELLI.*





**LOS ANGELES – NORTH HOLLYWOOD.  
DRUM CIRCLE NEL REMO'S CENTER**



# Recreational Music Making

*"It's time to stop thinking of the drum as just a musical instrument. Start thinking of it as a unifying tool for every family, a recreation tool for every community, a wellness tool for every retiree, and an educational tool for every classroom."*  
Remo Belli, Founder & CEO REMO® Inc.



▶ Where there is life there is rhythm – the pulse of the city, the crash of waves, the beat of your heart

# HealthRHYTHMS®

**The quest for well-being begins by discovering your personal rhythm.**

HealthRHYTHMS® Group Empowerment Drumming – use this inspirational program for employee wellness initiatives, patient groups, corporate teambuilding, schools and universities, support groups, senior citizen programs and more. No musical experience is required to participate in this scientific evidence-based, enjoyable way to reduce stress, exercise, offer and experience nurturing/support, improve mood, and express your music and spirituality.



## HealthRHYTHMS® Mini Collection\*

MODEL NO.  
DP-0080-00

- |                               |                                     |
|-------------------------------|-------------------------------------|
| 2 - 10" Tubano®, key-tuned    | 1 - 22" Gathering Drum              |
| 1 - 12" Tubano®, key-tuned    | 2 - 10" Festival Djembe             |
| 2 - 12" Buffalo Drum          | 1 - Sound Shapes® Circle Pack       |
| 1 - Thunder Tube              | 2 - Small Apple Shaker Pack         |
| 2 - 10" Tambourine, pre-tuned | 1 - 3-Tone Agogo Bell               |
| 1 - 16" Ocean Drum®           | 1 - Guided Imagery CD               |
| 2 - Claves                    | * Available with a training voucher |

## Facilitation Training

HealthRHYTHMS® hands-on training program has been carefully designed to offer you an interactive, life-changing opportunity for discovering and sharing the incredible rhythms that are yours alone. You will learn how to introduce, integrate, and facilitate HealthRHYTHMS® group empowerment drumming sessions in a variety of settings.



*"Group drumming from a HealthRHYTHMS® perspective is transcendent...it empowers people to more effectively express themselves, while enabling them to move beyond their perceived limitations and put back into their lives what is missing."*

**Barry Bittman, MD, CEO, Mind-Body Wellness Center**

*"Now for the first time in healthcare, an evidence-based strategy is available from a bio-psycho-social perspective that uses music making experiences to build community, foster self-expression, and produce transformation."*

**Christine Stevens, MT-BC, MSW**



*"Recreational Music-Making encompasses enjoyable, accessible, and fulfilling group music-based activities that unite people of all ages regardless of their challenges, background, ethnicity, ability or prior experience."*

**Karl Bruhn, Father of the Music-Making and Wellness Movement**

around us and inspires us, bringing us together in community. Where there is rhythm, there is REMO®



HOLLYWOOD-ROCKWALK - MUSIC MUSEUM







## AMC Honors Remo Belli, Jerome Hershman



**Pictured L to R: Former AMC President Michael Faulhaber, Remo Belli and Bill Everitt Jr.**

At a special July 19 meeting during the Summer NAMM show in Nashville, AMC bestowed its Henry Grossman Honorary Lifetime Director Award upon two industry giants, Remo Belli and Jerome Hershman.

The award was founded in memory of Henry Grossman, a longtime active member of AMC who left a generous endowment to the organization. Traditionally, AMC recognizes one person each year for outstanding support of music, music making and music education.

Because of their exceptional merit, AMC chose to honor both men this year.

Belli, founder and CEO of Remo Inc., perfected the first practical synthetic drum heads—now exported to more than 100 countries—and draws upon that success to further the understanding of music and its ability to improve people's lives. Most recently, Remo funded a landmark scientific study showing that group drumming can help stimulate the body's natural defenses against cancer and other diseases.

Hershman, president of J&D Music Service helped found AMC in 1947, and has served on the board for 18 years. In addition to running J & D Music Service, he manages the affairs of the Music Distributors Association (MDA), the International Association of Band and Orchestral Products Association (NABIM), the Guitar and Accessories Marketing Association (GAMA) and the National Council of Music Importers and Exporters (NCMIE), the latter of which he founded in 1966. He also serves as Treasurer of the Percussion Marketing Council (PMC).





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[TALK](#) | [TIMELINE](#) | [LINKS](#) | [CONTACT](#)

## Steve Smith 2005 Tour Photo Gallery

**Thomas Lang, Jim Kilpatrick, Remo Belli, Louie Bellson & Steve Smith  
at the Remo Booth at NAMM**



Back to the [2005 Tour page](#)

# Lifestyle

Sunday, July 30, 2006

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Questions? Call 259-1234, ext. 24

## Living Life with a Beat

Remo Belli built a life and a business to the beat of his own (synthetic) drumhead.

By Anne Marie Mills  
SIGNAL STAFF WRITER

Never underestimate the power of a local newspaper — there was a publication in the town of Mishawaka, Ind., that once ran a classified ad looking for riders to share the cost of gas on a drive to Los Angeles. It was 1946, and a young man — barely 19, yet already a professional musician — responded. Remo Belli packed a suitcase, put \$95 in his wallet, and went on to literally rock the music industry from The Beatles to The Dave Matthews Band.

Belli, now 79, is the founder of Remo, Inc., a leading manufacturer and worldwide distributor of synthetic drumheads and percussion instruments. In addition, Belli is a pioneer in the world of percussion, the one who truly thought outside the box by inventing a synthetic drumhead — as opposed to a traditional animal skin drumhead — that revolutionized the music industry.

"This was the first major change since nature and man got together and created a drum," Belli said. "The 'rock and roll' era could not have become what it did without a synthetic drumhead."

Why does it matter if a drumhead is synthetic?

"To begin with, an animal skin is unpredictable," Belli said. Natural hides have been stretched and used as drumheads possibly since 6000 B.C. — according to evidence from ancient cave drawings.

"It is susceptible to any and all climatic conditions. In hot weather, it will get tighter and tighter and sometimes even burst — conversely in rainy, damp and humid weather it will react the opposite way and relax, which affects tonality," Belli said.

Remo, Inc. is headquartered in Valencia, a facility that spans five acres under one roof and employs 320 people.

A professional drummer in his own right since age 16, Belli said he became mesmerized with drums as a child in his home town of Mishawaka.

"I am first-generation Italian, my first language was Italian," Belli said. "And when I went to the Italian club that was developed in my town, they had organized a band with a drummer, and I became fascinated by the drum. I got my first drum when I was 12."

Belli, who said he is from the swing area, entered high school under what he calls "World War II" conditions.

"All the adults involved with music instruction had been called into service — so the students formed a band," he said. Belli's talent got him noticed not just in high school, but in the United States Navy, where he served for a year and was placed in the music program.

"I was already a professional and committed to whatever it took to be successful," said Belli about his early days in Los Angeles. "It took me two years to become fully established and eat regularly."

Belli had parlayed his professional drumming experience into retail drum business as an employee of "Drum City," which Belli describes as being the "Mecca" of drums in its day.

A World War II invention "Mylar" — a heat resistant polyester film made by Dupont — gave Belli the material he needed to create his first synthetic drumhead. Remo Drums was born.

So, has Belli met just about everybody there has ever been to meet in the music industry since the 1950s? You bet. When the Beatles made their 1964 United States debut on the Ed Sullivan Show, Ringo Starr's drum kit featured Remo drumheads. (If you would like to purchase a drumhead used by the Beatles, that most recent auction price was in the area of \$42,000.)

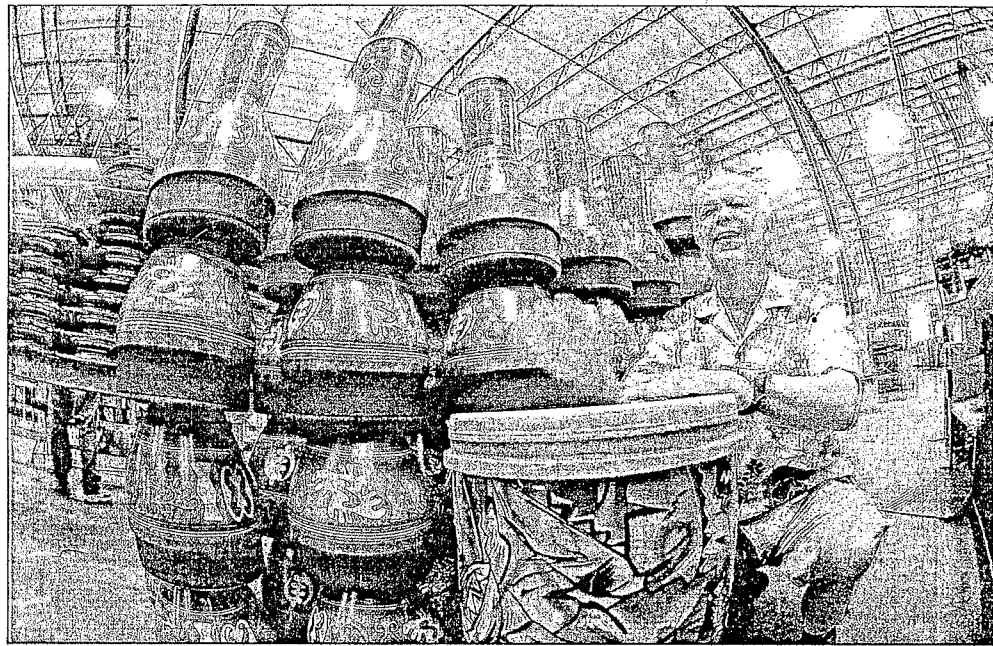
One thing professional drummers enjoy is scrawling their names on drumheads.

"We have every conceivable autograph you could ever imagine," Belli said.

According to John Rutenberger's "Made in America," a television show on the Travel Channel, Remo drumheads are used by 90 percent of professionals and 75 percent of amateurs, worldwide.

The professionals aside from Ringo Starr? Chad Smith of the Red Hot Chili Peppers, Carter Beauford of The Dave Matthews Band, Jimmy Chamberlin who drummed for Smashing Pumpkins and Zwan, nine-time Grammy award winner Paul Wernico, Richie Garcia who drums for Phil Collins, Don Henley, Omar Hakim who drums for Madonna and the list goes on. In fact more than 600 artists that use Remo drumheads are listed on Remo's Web site ([www.remo.com](http://www.remo.com)) along with the type of Remo drum they use.

However, there is another dimension to Belli and his profession that is even greater than his enormous success — his desire to see drumming used as a tool to heal people.



Photos by EDDIE SADIWA/The Signal

(Above) Remo Belli, 79, started Remo drums in 1957, after inventing a synthetic drumhead that improved the tonal quality of animal skin. (Right) Belli displays one of his drumheads manufactured at the Remo Drum facility in the Santa Clarita Valley.

"We have helped to fund research that is now beginning to validate the strong connection between actively getting involved with musical expression and wellness," said Belli of a division at Remo called "Health Rhythms." The division develops programs, training and research supporting the use of drumming as a means for promoting and maintaining health and well-being.

A true philanthropist, Belli has established the Remo Recreational Music Center in North Hollywood, an actual percussion playground that welcomes and encourages the non-professional drummer as well as children (Remo, Inc. makes an entire line of children's drums and percussion instruments) and features every imaginable hand drum — African, Latin, Asian and Native American.

"The Remo Recreational Music Center was developed because I have more than a passing interest in both medicine and music. More than 15 years ago, I got involved with music therapy and the use of music as a therapy tool," Belli said.

Belli said he was motivated by his curiosity as to how music could affect the basic person with no aspiration to be a professional musician.

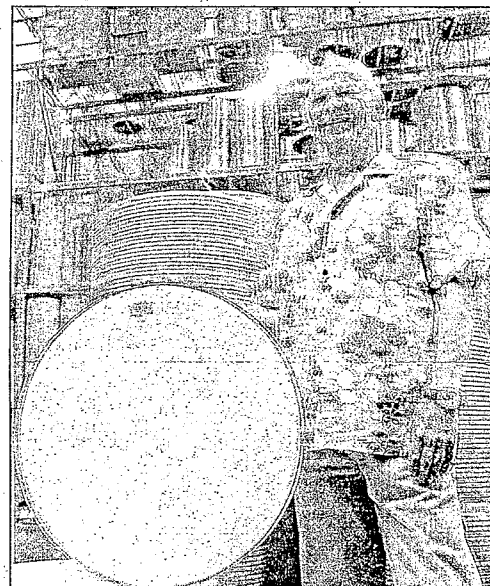
"We are applying the drum as a recreational tool. The (Remo Recreational Music Center) is a study into all the possibilities that music could be employed. Drumming has been chosen because it is immediate, you can participate and have a good first experience instantly," he said.

The Remo Recreational Music Center hosts a drumming event nearly every day of the week — but the biggest draw is a free community drum circle held each Tuesday evening for adults (children are welcome) and a Kids Rhythm Club each Saturday morning. And yes, even kids have access to bongos, agogo bells, djembes and other percussion instruments.

What does Belli get out of this?

"My personal gratification is simply that, and there is no exaggeration. This is a wonderful way to be able to contribute and to be able to see the benefits that are out there," he said. "I have completed doing something for a living. I do this because I see a need that has to happen. The more I look, the more I see. The more I see, the more I love to do. My overall incentive is life enhancement for as many people as this could possibly touch," he said.

A resident of Sherman Oaks, Belli and his wife of 30 years, Ami, plan to move to Valencia before the year is out. Belli and his wife have one son, Angelo, 27.



Belli believes recreational music centers can and will benefit the communities in which they exist.

"It is quite possible that recreational music will make its way into society and become embedded in communities in the same way that swimming pools and tennis courts are."

For more information about Remo, Inc., events at the Recreational Music Center and research on the benefits of drumming, visit [www.remo.com](http://www.remo.com). Kids Rhythm Club is held each Saturday from 1 a.m. to 11:45 a.m. at the Remo Recreational Music Center, 730 Coldwater Canyon, North Hollywood, 91605. (1/2 block north of Sherman Way. For directions and more information visit [www.remo.com](http://www.remo.com) or call (818) 982-0461. Children are also welcome to attend the Tuesday evening Community Drum circle at the Remo Recreational Music Center which is open to all ages.

*VALENCIA (L.A.). REMO USA*





*VALENCIA(L.A.). REMO USA*

## TUNABLE DRUMHEAD

Remo D. Belli, Sherman Oaks, Calif. (US)

Assigned to Remo, Inc., Valencia, Calif. (US)

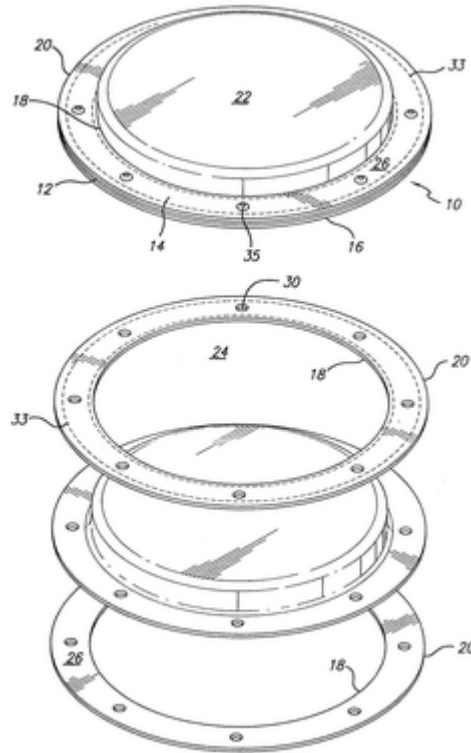
Filed on Jul. 28, 2003, as Appl. No. 10/627,301.

Prior Publication US 2005/0022648 A1, Feb. 03, 2005

Int. Cl. *G10D 13/02* (2006.01)

U.S. Cl. 84—411R

16 Claims



## 1. A drumhead comprising:

- a frame member having a generally planar upper member and a generally planar lower member parallel to and spaced apart from said planar upper member, an inner rim and an outer rim;
- a material for constituting a drumming surface extending flat across the area defined within said inner rim, said material for constituting a drumming surface having a rim portion integrally formed therewith, including a generally vertically continuous wall flowing from said drumming surface, and a shoulder member formed below said rim portion and in conjunction with said wall, which includes a base portion, wherein said wall at its base portion extends flat across the area defined between said inner rim and said outer rim to maximize the surface to surface contact between said material constituting a drumming surface and said planar upper member and said planar lower member and ensure that said material constituting a drumming surface is fixably secured; and
- a means to secure said material constituting a drumming surface between said planar upper member and said planar lower member of said frame member.